## KLÉPIERRE HOSTS MORE THAN 200 CLIENTS FOR ITS RETAILER DAY

## Paris, March 23, 2023

Klépierre, the European leader in shopping malls, held its seventh Retailer Day event in Paris on Wednesday, March 22. A month after the publication of its 2022 results, marked by strong growth in retail activity, this event provided a forum for productive discussions with more than 200 clients and gave the Group the opportunity to present its projects.

With results confirming that retailer sales in the Group's shopping centers have returned to or surpassed pre-Covid levels, the 2023 event, attended by leasing teams from all over Europe and the Group's top management, was given the tagline "Let's Network!"

It was dedicated to meetings and presentations with major French and international retailers of every segment, such as fashion, sport, sneakers, household equipment, health&beauty, services, F&B, culture, gifts and leisure...



Retailer Day, Paris



Créteil Soleil, near Paris

Retailer representatives were briefed on recently completed development projects, such as the complete renovation and 11,600 sq.m extension of Créteil Soleil (France) and the 16,700 sq.m. canopied extension added to Gran Reno in Bologna (Italy), as well as the interior and exterior makeover of Centre Deux in Saint-Étienne (France).

Current and future projects were also presented. Examples include the

extension of Grand Place in Grenoble (France) with 30 new

stores (including 10 restaurants), covering over 16,000 sq.m, opening at the end of the year; the full renovation of Alexandrium in Rotterdam (the Netherlands), the renovation of Le Gru in Turin (Italy), the future "La Cosina" food court in Blagnac, Toulouse (France), and the exclusive 5,000 sq.m. Maremagnum rooftop terrace redevelopment in Barcelona (Spain), which in early 2024 will be home to the second Time Out Market in Europe (the first is in Lisbon).



Maremagnum, Barcelona

As 2023 also marks the launch of Klépierre's new Act4Good™ CSR strategy, the Retailer Day was an opportunity to discuss its new commitments, since the retailers are its very first partners. While the previous



plan (Act for Good®) led to a 43% reduction in electricity consumption and an 82% reduction in the carbon impact of its shopping centers over seven years, the new policy is aiming to go even further and is broadening its scope. Building on its CSR commitment and leadership position, which have been recognized by many international organizations, Klépierre is set

to create the most sustainable platform for commerce by 2030, with four key focuses: achieving net zero, servicing communities, growing people and promoting more sustainable lifestyles.

Jean-Marc Jestin, Chairman of the Klépierre Executive Board, said: "I am thrilled with this latest edition of Retailer Day, which has given us the chance to celebrate our great 2022 results with our clients. I am especially pleased that we have turned over a new page following the pandemic and we're looking to the future with confidence. We are leveraging our development projects, investments in continuously improving our shopping centers, and our commitment to more sustainable commerce to together make the most of our leading shopping centers in Europe."

## MEDIA CONTACTS

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## **ABOUT KLÉPIERRE**

Klépierre is the European leader in shopping malls, combining property development and asset management skills. The Company's portfolio is valued at €19.8 billion at December 31, 2022, and comprises large shopping centers in more than 10 countries in Continental Europe which together host hundreds of millions of visitors per year. Klépierre holds a controlling stake in Steen & Strøm (56.1%), Scandinavia's number one shopping center owner and manager. Klépierre is a French REIT (SIIC) listed on Euronext Paris and is included in the CAC Next 20 and EPRA Euro Zone Indexes. It is also included in ethical indexes, such as CAC SBT 1.5, MSCI Europe ESG Leaders, FTSE4Good, Euronext Vigeo Europe 120, and features in CDP's "A-list". These distinctions underscore the Group's commitment to a proactive sustainable development policy and its global leadership in the fight against climate change.

This press release is available on the Klépierre website: www.klepierre.com

