

PRESS RELEASE

KLÉPIERRE RUNS AN ENVIRONMENTAL AWARENESS CAMPAIGN IN ITS SHOPPING CENTERS

Paris, September 21, 2018

Klépierre, the pan-European leader in shopping centers, is hosting the first public event #ActForGood, the name of its new CSR (Corporate Social Responsibility) policy, in six of its centers. The operation, which will take place in September and October in partnership with international retailers, local entrepreneurs and stakeholders (artists, associations, craftsmen), aims at raising awareness among visitors on circular economy and encourage everyone to act for environmental issues.

In participating shopping centers, the operation is built on 4 initiatives:

- a bag-free day, during which retailers will offer single-use bags with 100% natural cotton reusable tote bags
- entertainment and workshops promoting the second life of products (clothing, food, electrical goods,...),
- the exhibition of artworks made from recyclable materials by local artists,
- community digital activation: customers have been invited to share their initiatives for the planet on the Facebook page of the shopping centers. The best initiative will be displayed on the center's marketing materials and on tote bags.

For this first edition, six Klépierre's shopping centers run in the #ActForGood operation: Blagnac near Toulouse (France), Campania in Naples (Italy), Alexandrium in Rotterdam (The Netherlands), Nový Smíchov in Prague (The Czech Republic), Duna Plaza in Budapest (Hungary) and Nueva Condomina in Murcia (Spain).

Some figures to date on Blagnac and Campania shopping centers:

- 7 workshops with local stakeholders
- 2 exhibitions with local artists
- 15 000 reusable bags distributed
- more than 80 participating retailers





ACT FOR GOOD® WITH KLÉPIERRE, AN EVEN-MORE AMBITIOUS CSR POLICY

Our CSR initiative has been co-designed with Klépierre's stakeholders (retailers, customers, institutions, partners and suppliers). Act For Good® aims at relentlessly improving our shopping malls in terms of impact on their local and global environment. It is an holistic strategy with concrete short term commitments for 2022 and medium term ambitions for 2030, built around three pillars: "Act for the planet," "Act for territories," and "Act for people."

Act for the planet

The first pillar is about ensuring that Klépierre's shopping malls have a positive impact of the environment. It is a continuation and an amplification of the actions that have been implemented since 2008 and have placed Klépierre as a world-leader in the property industry in the fight against climate change. Our new commitments aim at making Klépierre a platform for environmental innovation and accelerate the transition toward a low-carbon future. For example, the Group is committed to reducing its energy consumption by 40% and recycling or recovering 100% of the waste from its centers by 2022.

Act for territories

This pillar illustrates the importance Klépierre gives to contributing to the local development of the regions where it operates to increase local initiatives focusing on tomorrow's retail and employment. For example by hiring only local service providers for the operational management of all its malls by 2022, the Group also encourages responsible citizenship by providing a dedicated space in 100% of its shopping centers for local initiatives (local entrepreneur, community organization, local artist, etc.). Klépierre will also make sure 100% of its centers organize at least once a year a drive (clothes, toys, furniture, etc.) to profit a local charity.

Act for people

This pillar focuses on the well-being of Klépierre's visitors and employees, as well as the staff of the retailers in Klépierre shopping centers. It is aimed at all communities interacting with the Group and is intended to ensure value creation for all parties. For example, Klépierre is committed to enhancing the satisfaction of its visitors, by raising its Net Promoter Score by 3 points by 2022. Klépierre is also committed to offering a positive experience to all Group staff members by ensuring, for example, that within five years, 100% of its staff will be covered by work-life balance measures.



Beyond these concrete and measured commitments, Klépierre has defined longer-term ambitions (2030) with a vision creating value for employees, for the people living around the shopping centers, for economic and social stakeholders, for partner retailers and for shareholders. For more information on the Klépierre CSR strategy, go to: <http://www.klepierre.com/en/rse/act-for-good/>

ABOUT KLÉPIERRE

Klépierre, the pan-European leader in shopping malls, combines development, property and asset management skills. The company's portfolio is valued at €24.6 billion at June 30, 2018 and comprises large shopping centers in 16 countries in Continental Europe which together host 1.1 billion visitors per year. Klépierre holds a controlling stake in Steen & Strøm (56.1%), Scandinavia's number one shopping center owner and manager. Klépierre is a French REIT (SIIC) listed on Euronext Paris and included in the CAC Next 20, EPRA Euro Zone and GPR 250 indexes. It is also included in ethical indexes, such as DJSI World and Europe, FTSE4Good, STOXX® Global ESG Leaders, Euronext Vigeo France 20 and World 120, and figures in CDP's "A-list". These distinctions underscore the Group's commitment to a proactive sustainable development policy and its global leadership in the fight against climate change.

For more information, please visit the newsroom on our website: www.klepierre.com    

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